

28th
CROMAR Congress



Sveučilište Jurja Dobrića u Puli



Fakultet ekonomije i turizma
"Dr. Mijo Mirković"

MARKETING IN MULTIVERSE FROM REAL TO VIRTUAL

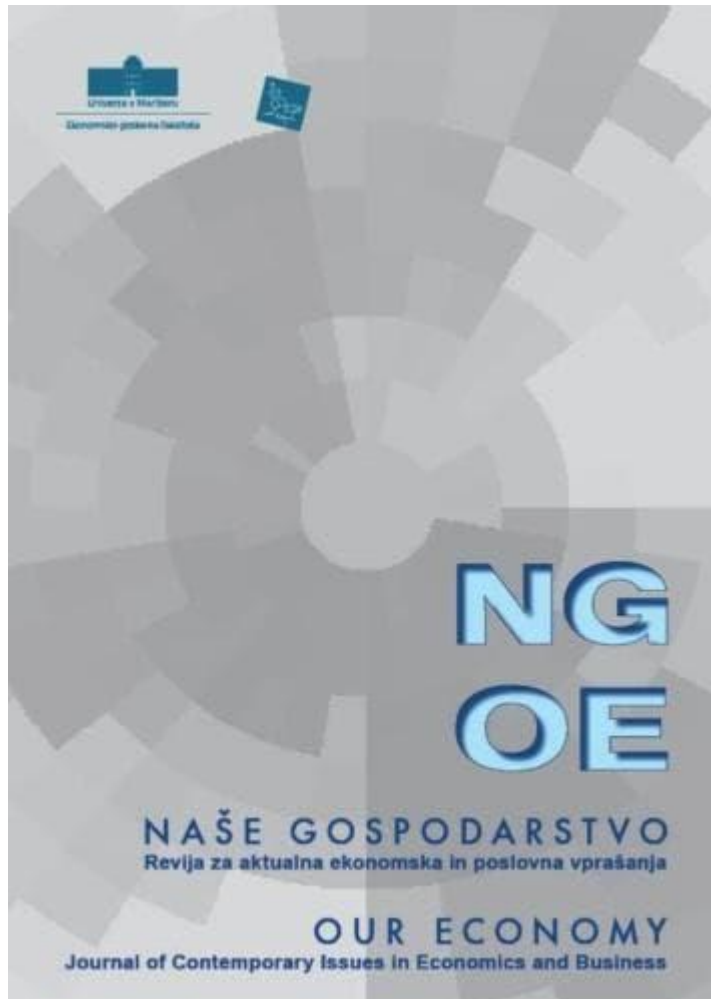
October
12-13, 2023
Pula, Croatia

Editors Meeting Panel

prof. dr. Igor Vrečko, vice-dean for development projects and cooperation with
the environment
Faculty of Economics and Business, University of Maribor

Naše gospodarstvo/Our Economy

Journal of Contemporary Issues in Economics and Business (NGOE) - key information



- an open-access, double-anonymous peer-reviewed international scientific journal
- full-text articles can be accessed via 15 bibliographic databases
- indexed in more than 30 databases, including EBSCO, EconLit, ErihPlus, Proquest, Ulrich's, and DOAJ
- since 2016, it has been published quarterly, with 6 original/review scientific articles per issue
- there is no APC for publishing in the journal

Naše gospodarstvo/Our Economy

Journal of Contemporary Issues in Economics and Business (NGOE) - key information



- published continuously since 1955 (this year we are publishing its 69th edition)
- in 2010, the journal began to shift its focus from the domestic, predominantly professional public to the global scientific public
- today it is published by Sciendo, Poland, on behalf of UM FEB
- the International Editorial Board is composed of 47 members, 32 of whom are foreign

Naše gospodarstvo/Our Economy

Journal of Contemporary Issues in Economics and Business (NGOE) - aims and scope



- to upgrade the existent theoretical and empirical research on economics and business with contemporary theoretical perspectives and findings, based on a comprehensive research background
- to contribute to a better understanding of numerous current challenges in economics and business, which are of interest to scholars, policymakers, and practitioners
- the journal's editorial policy and journal's submission guidelines are in line with the international standards for the first-category scientific journals

Naše gospodarstvo/Our Economy Journal of Contemporary Issues in Economics and Business (NGOE) – authorship structure, conferences (years 2021/2022)

- 2021: The 67th edition had a 15% increase in the share of foreign authors compared to the previous year. The journal participated in several international scientific conferences: in Maribor (two conferences), Wroclaw, Brenna, Kragujevac, Varaždin, and Eisenstadt. Geographically, this edition of the journal covered a similarly broad international area as previous editions, with authors from the EU Member States (Slovenia, Croatia, Austria, Slovakia) and the countries of the former Yugoslavia (Serbia, Macedonia, Bosnia and Herzegovina), as well as the USA, Singapore, Tunisia, Turkey, Chile, Ghana, China and Algeria.
- 2022: In the 68th year of publication (2022), 51 authors published their articles in the journal, 35 of them were foreign (68%). In 2022, the journal again participated in international scientific conferences: in Maribor (three conferences), Wroclaw, Kragujevac, and Eisenstadt. Geographically, this edition of the journal covered a similarly diverse international area as the previous editions. In addition to the EU countries and the former Yugoslavia, authors also came from Norway and Algeria.